



100% Silicone, 100% Beautiful

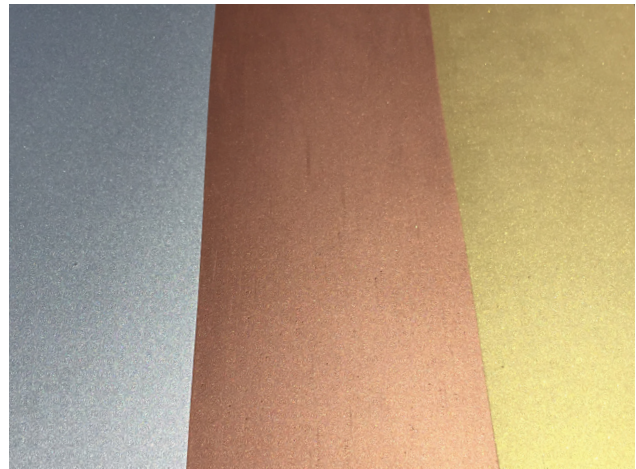
For years, restoration projects were limited to standard, plain colors. While Progressive could (and still can) provide custom colors, they were a uniform color with no shine. We wanted to create a totally new product with a completely different appearance, so we did. We're happy to introduce our Premium Metallic Silicone Roof Coatings. These

new metallic coatings are the same great material, providing the same great performance as our High Solids Silicone Roof Coating. The difference is that they are infused with metallic pigments that offer an amazing shine and reflection off the roof. The resulting metallic appearance is truly amazing and like no other product on the market.

Familiar Installation Procedures

The metallic pigments that are infused into the coatings are suspended (basically floating) inside the silicone. In order to get a good shine and keep the metallic pigments at the top of the coating, the Premium Metallic Silicone is installed in a very thin layer over top of an existing silicone membrane. The installation process includes:

- Repair any roof deviations or defects
- Powerwash roof surface
- Apply HS 3200 or LS 2200 series roof coatings to roof surface in accordance with warranty specifications
- Apply HS 3230 Premium Metallic Silicone Roof Coating at 5 mils



Familiar Coating Performance

The new Premium Metallic Silicone Roof Coatings offer the same benefits as our HS 3200 series because they work in conjunction with the other coatings. In terms of performance, the metallic coatings are essentially identical to our standard Roof Coating Restoration (RCR) system. Specifically, this system:

- Adheres to nearly any roof surface without a primer
- Is highly reflective, saves energy costs
- Is renewable in 10-20 years
- Eliminates the need for roof tear-off





Premium Color Availability

In order to get the proper shine out of our new metallic coating, the metallic pigments must be manufactured using a time-consuming, difficult, and specific process. Because of this, the colors of our Premium Metallic Silicone Roof Coatings are limited to the colors of metallic pigments currently available. We are working to develop new colors and pigments as demand for these metallic coatings

grows. In the meantime, our Premium Metallic Silicone Roof Coatings are available in 3 colors:

- HS 3230 - Metallic Aluminum
- HS 3231 - Metallic Copper
- HS 3232 - Metallic Gold

Custom colors may be available upon request, depending on pigment availability.



Engineered Color Stability

Products designed for aesthetics, such as our Premium Metallic Silicone Roof Coatings, need to have a consistent appearance no matter when or where they are applied. This consistency was difficult to ensure for this product as the silicone is basically clear with metallic pigments suspended inside of it. However, after many hours in the lab performing tests and reformulations, we have found a consistent formula that will provide very aesthetically pleasing and consistent results from one batch and one roof to the next.

