

### Introduction

At PM, we don't just protect roofs. We help protect your bottom line. From immediate tax deductions to ongoing utility rebates and lower energy bills, our silicone and acrylic roof coatings can unlock a range of financial and energy-saving benefits for building owners. If you're looking for a solution that pays off today and down the road, a roof restoration with PM is the smart move.



### 1. Maximize Your Write-Offs

Thanks to IRS guidelines, applying PM roof coatings is considered maintenance - not a capital improvement. That means your customers can deduct the entire project cost the same year it's completed. No delays. No depreciation.

### 2. Utility Rebates That Pay You Back

Depending on your project location, utility companies may offer rebates of up to \$0.50/sq ft or even more based on energy savings. Most programs require pre- and post-inspections, so get in touch with your utility provider early to lock in those dollars.

### 3. LEED Credits & Green Building Points

PM's reflective silicone systems can contribute to multiple LEED credit categories ranging from energy efficiency to sustainable materials. Specific point values vary by project, but our systems are built for performance and designed with sustainability in mind.

### 4. Energy Savings from Day One

White silicone coatings from PM reflect sunlight and reduce rooftop temperatures, easing the load on your HVAC system. The result? A cooler, more comfortable interior and lower energy bills, especially during peak summer months.

### 5. Sustainable by Design

Our restoration approach means no tear-offs, no landfill costs and no unnecessary waste. You save on demo (\$1.00/sq ft avg.) and disposal (\$0.30/sq ft avg.). This is all while extending the life of your existing roof. Plus, our systems come with renewable warranty options built to last.

### 6. Find Rebates Near You

The RCMA Reflective Roof Rebate Database offers a list of federal, state and local tax incentives. Explore your options at: [roofcoatings.org/reflective-roof-rebates-database](http://roofcoatings.org/reflective-roof-rebates-database)



### Consult Your Tax Expert

Please note that tax deductions, credits and rebates can vary based on location and project details. Consult a qualified tax professional or accountant to ensure you meet all eligibility requirements.